

Information on processing of personal data

Soho Capital LLC (hereinafter referred to as the Company) hereby notifies its clients – natural persons and business partners that it performs processing of personal data in accordance with the GDPR and other EU personal data protection laws concerning natural persons, that use the website from the territory of the EU and EEA.

What is GDPR?

GDPR or General Data Protection Regulation is the name of the Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to **the processing of personal data and on the free movement of such data**, and repealing Directive 95/46/EC (General Data Protection Regulation).

The aim of the GDPR is to protect privacy of individuals in the European Union and to harmonise the national legislation of the European countries.

As of 25 May 2018, the GDPR is directly applicable and fully binding for data processing and protection throughout the European Union.

GDPR was developed with the aim to harmonise the differences in requirements to the processing of personal data between Member States, allowing EU citizens to have better control of their own personal data, including easier access, awareness in case of identity theft, establishment of clearer rights to erasure of personal data (the “right to be forgotten”), the right to object etc.

Who is the controller of personal data processing and what are the contact details?

The controller of personal data processing is Soho Capital LLC, unified registration No. 404556903, registered office: Georgia, Tbilisi, Krtsanisi District, V. Gorgasali Str, N 39, Apt. 12, <https://soho-capital.eu/>

The Company has appointed a **Data Protection Officer** who organizes, monitors and supervises the compliance of personal data processing carried out by the Company as a controller with the requirements of personal data protection regulations of the European Union.

Clients or other natural persons may submit their requests for information and complaints in relation to processing of personal data in the following ways:

- by sending a message via contact form at <https://soho-capital.eu/>

Clients or other natural persons, that uses the website from the territory of the EU or EEA, may submit a complaint to the following authorities if they believe that the processing of their personal data in the Company is not in compliance with the regulatory requirements:

- The supervisory authority in a Member State, in which their permanent place of residence or workplace is located, or where the alleged offence took place. Information on other supervisory authorities is available [here](#).

The General Data Protection Regulation is available [here](#).